2026



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

NAHSE Indy

SPONSORSHIP PACKET

INFORM
INSPIRE
INNOVATE

INTRODUCTION

01

Dear Prospective Sponsor,

Thank you for considering a partnership with NAHSE Indy. By sponsoring our organization, you are investing in the future of healthcare leadership and supporting our mission to build a more diverse and equity-focused pipeline of professionals.

As a sponsor, your organization will receive exclusive exposure to healthcare leaders across Indiana, opportunities for brand visibility through event materials, social media, and our website, and direct engagement with students, early careerists, and senior leaders. Your support enables us to provide mentorship, networking, and career opportunities for underrepresented students, while also connecting your organization with top talent and innovative partners.

We are proud to offer opportunities for a variety of organizations with packages tailored to your specific objectives:

- Colleges & Universities
- Corporations & Businesses
- Healthcare & Non-Profit Organizations
- Professional Associations
- Event Sponsors
- Scholarship Sponsors

We deeply appreciate your consideration and look forward to the possibility of working together to advance health equity and strengthen our community.

With gratitude,
The NAHSE Indy Team

Promoting Access to Healthcare for all Communities

NAHSE INDY CHAPTER

NAHSE
INDY CHAPTER

MISSION & PILLARS

MISSION

Promoting the advancement and development of Black health care leaders and elevating the quality of health care services rendered to minority and underserved communities

PILLARS

INFORM

Expand awareness of healthcare disparities while fostering education on policy, professional growth, and emerging trends through shared learning.

INSPIRE

Empower and advance the workforce by creating opportunities, exposing minority youth to healthcare careers, and removing financial barriers to credentials.

INNOVATE

Drive systemic change by leveraging strategic partnerships and cultivating cross-sector collaboration through a Black lens.

NAHSE
INDY CHAPTER

BENEFITS FOR SPONSORS

1. **Networking:** Connect with healthcare executives and professionals, expanding your professional network and fostering valuable relationships.
2. **Visibility:** Gain exposure through prominent display of your company's name and logo at our events, reaching a targeted audience of industry leaders and decision-makers.
3. **Knowledge Sharing:** Participate in discussions, panels, and educational sessions to gain insights into the latest in healthcare, while sharing your expertise with others..
4. **Community Support:** Demonstrate your corporate social responsibility by supporting local community events and initiatives, furthering our collective impact on healthcare and beyond.



NAHSE INDY CHAPTER

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SPONSORSHIP OPPORTUNITIES

1. COLLEGIATE SPONSOR

Colleges & Universities

By investing in NAHSE Indy student programming, your institution directly contributes to building more diverse and equity-focused healthcare leadership pathways. Your support ensures under-represented students receive mentorship, networking, and career opportunities that accelerate their paths into impactful healthcare roles.

2. CORPORATE SPONSOR

Consulting Firms, Pharma, Tech, Vendors, Etc.

By partnering with NAHSE Indy, your business will receive exclusive exposure to health care leaders across Indiana from multiple sectors. This includes the opportunities for ad placement of services & products, networking opportunities with senior leaders, and early access to our talent pool of students and early careerists. Through your support, NAHSE Indy can continue to attract new talent, promote innovation, and share information on services and products that improve the healthcare of our most vulnerable communities.

3. NON-PROFIT SPONSOR

Healthcare Organizations

Your support of NAHSE Indy serves to strengthen the current healthcare workforce while building a diverse pipeline of future leaders. This partnership connects organizations with mid- and senior-level talent, students, and business partners, while highlighting the organization's commitment to equity in healthcare leadership.

4. OTHER OPPORTUNITIES

- *Scholarship Sponsor*
- *Event Sponsor*
- *Partner/Affiliate*

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COLLEGE/UNIVERSITY SPONSORSHIP TIERS

All Collegiate Sponsors will benefit from **visibility** and **recognition** on NAHSE Indy's website, select **event signage**, and student **programming materials**, along with the following:

Feature / Benefit	Bronze ($1,500)	Silver ($2,500)	Gold ($5,000)	Platinum ($10,000+)
Institutional Membership ($1,500 Value)	–	–	–	✔
Student Memberships Sponsored	5 ($250)	10 ($500)	20 ($1,000)	50 ($2,500)
Student Professional Development*	✔	✔	✔	✔
Executive Strategy Meetings	annually	Semi-annually	Semi-annually	NAHSE Board/Committee Liason
Complimentary Event Tickets	2 tickets	5 tickets	10 tickets	25 tickets
Exclusive Opportunities*	–	–	✔	✔

***Student Professional Development** can include:

- Priority notification, early application access, and preferred placement for scholarship, internship, early career, and student associate opportunities
- Targeted Professional Development Events

***Exclusive Opportunities** can include:

- NAHSE Indy presentations at classes, orientation, or student group meetings each semester
- NAHSE Everett V. Fox Case Completion student team advising and support

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CORPORATE/BUSINESS SPONSORSHIP TIERS

All Corporate Sponsors will benefit from an **Institutional Membership**, **visibility** and **recognition** on NAHSE Indy's website and select **event signage**, and access to post available **job listings**, along with the following:

Feature / Benefit	Bronze ($5,000)	Silver ($10,000)	Gold ($15,000)	Platinum ($25,000+)
Professional Event Recognition	✔	✔	Premier Sponsor Recognition	Premier Sponsor Recognition
Executive Strategy Meetings	Semi-annually	Semi-annually	Quarterly	Quarterly
Networking Event Access*	–	✔	✔	✔
Complimentary Event Tickets	5 tickets	10 tickets	10 tickets	10 tickets
Premium Visibility	–	–	Featured Spotlight in one Quarterly Newsletter	Featured Spotlight in all Quarterly Newsletters
Exclusive Opportunities*	–	✔	✔	✔

***Networking Event Access** can include:

- Reserved Networking Table at NAHSE Indy Events
- Targeted networking opportunities with NAHSE Indy senior members who are decision-makers and buyers of healthcare services/products

***Exclusive Opportunities** can include:

- Host or moderate a Virtual "Coffee Chat" with C-Suite Leaders
- Host a Leaders Lounge Networking Event with your company leading the discussion

NAHSE INDY CHAPTER

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HEALTHCARE ORGANIZATION SPONSORSHIP TIERS

All Non-Profit Sponsors will benefit from **visibility** and **recognition** on NAHSE Indy's website and select **event signage** and access to post available **job listings**, along with the following:

Feature / Benefit	Bronze ($2,500)	Silver ($5,000)	Gold ($10,000)	Platinum ($20,000+)
Institutional Membership ($1,500 Value)	–	✓	✓	✓
Employee Memberships Sponsored	2 ($500)	4 ($1,000)	10 ($2,500)	20 ($5,000)
Executive Strategy Meetings	–	Semi-annually	Semi-annually	Quarterly
Networking Event Access*	–	✓	✓	✓
Complimentary Event Tickets	–	4 tickets	10 tickets	20 tickets
Premium Visibility	–	–	Featured Spotlight in one Quarterly Newsletter	Featured Spotlight in all Quarterly Newsletters
Exclusive Opportunities*	–	–	✓	✓

***Networking Event Access** can include:

- Invitation to represent organization during Leader Networking event with NAHSE senior members
- Opportunities for employees to be featured in members-exclusive networking events

***Exclusive Opportunities** can include:

- Host student site visits or leadership tours at your facility
- A co-branded event or initiative that supports mission of organization or employees

NAHSE INDY CHAPTER

OTHER SPONSORSHIP OPPORTUNITIES

NAHSE Indy Scholarship/Event Sponsor – $3,000+

- Recognition as a **Student Scholarship Sponsor** or **Event Sponsor** (choose a specific NAHSE Indy event: Summer Social, End-of-Year Celebration, Student Leadership Summit, or a Professional Development Workshop)
- Prominent logo placement on **event/program materials**
- **Speaking opportunity or acknowledgement** during the sponsored event
- Recognition on NAHSE Indy social media channels
- 4 complimentary tickets to the sponsored event or presentation
- Collaboration in event curation and marketing to targeted audience

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Partner/Affiliate of NAHSE Indy

Professional organization whose mission aligns with that of NAHSE Indy and looks to support the promotion of black health care leaders in Indiana

This is specifically for organizations that have been historical partners that want to continue promotion of our mission.

Partner recognition will include exchange of the following benefits between NAHSE Indy and the affiliate:

- **In-kind donations** to support programming and initiatives
- Partner **recognition** on NAHSE website
- Sharing of **events & opportunities** via emails, social media, and other promotional materials
- **Co-sponsor** events

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INDY CHAPTER

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THANK YOU

We deeply appreciate your interest in partnering with NAHSE Indy. Your support helps us advance health equity, empower future leaders, and create meaningful opportunities for underrepresented communities in healthcare. Together, we can inform, inspire, and innovate to build a stronger, more inclusive healthcare system.





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